

## **GCCBA Holiday Celebration and Bonus Program**

### **Including Networking, Social Hour, and Facilitated Roundtable Discussions**

Enjoy an evening of fun, networking and learning at GCCBA's Holiday Celebration!

Join us at The JACK Casino for networking, food and drink, followed by concurrent roundtable meetings. Our roundtable discussions will be facilitated by an impressive lineup of local subject-matter experts covering a variety of topics, including compensation, benefits, communication, wellness, absence management and employment law.

#### **Employment Law Hot Topics**

**Facilitator:** *Samantha Koeninger, Attorney, Graydon Head*

Samantha will review important legal updates as we go into 2018 and facilitate discussion of trends, important cases, and corporate priorities in the area of Employment Law.

#### **The ROI of having Financially Healthy Employees**

**Facilitator:** *Mark McCall and Joe Schlimm Jr, PNC*

Mark and Jim will discuss the costs to organizations and to individuals of having employees who are struggling financially. Learn how financial stress impacts engagement, health claims, and productivity, and learn some tips and techniques for improving financial wellbeing in your organization.

#### **Identity Theft: Protecting Your Organization and Employees**

**Facilitator:** *Angela McCullars, Founder and President, The SBA Team*

Angela and her colleagues from Legal Shield will discuss protection of online information. With more ways for criminals to obtain information online—and more complex ways to cover their tracks—it's more important than ever for your organization and employees to understand identity theft risks and protection.

#### **Tax Reform and the Potential Impacts to your Retirement Plans.**

**Facilitator:** *Bradley Clasen, Wealth Management Associate, The Todd Group and Morgan Stanley Wealth Management.*

This legislation will dramatically change how both companies and individuals pay taxes. Bradley and his colleagues will focus on the bill and the impact on retirement plans for individuals and companies.

#### **The Importance of Personal Branding**

**Facilitator:** *Kathy Greenwood, VP, Employee Relations, Macy's*

A good personal brand showcases you, and your talents, to the world. Kathy will facilitate a discussion on what constitutes effective personal branding and suggest ways to differentiate yourself for success.

## **The Next Generation of Total Rewards**

**Facilitator:** *Mike Biggane, Willis Towers Watson*

Organizations today are placing a renewed focus on modernizing their total rewards program and improving the overall employee experience. Our discussion will review a set of practices that has emerged among leading companies that address these issues and set the stage for the next generation of total rewards.

## **Annual Compensation Processes: Market Review to Budgeting**

**Facilitator:** *Nancy Kinker, System Director Market and Executive Compensation, Mercy Health*

Join Nancy for this discussion on the annual compensation market review process and preparation of the data for finance and budgeting.

### **Program Details**

**When:**

Tuesday, January 9<sup>th</sup>, 2018

**Where:**

The JACK Casino – Pavilion Ballroom  
1000 Broadway St  
Cincinnati, OH 45202

**Time:**

5:00 p.m. Registration/Networking/Appetizers & Beverages

5:40 p.m. Announcements

5:45 p.m. - 7:30 p.m. Roundtable Discussions

**Cost:**

GCCBA Corporate Member (\$35)

GCCBA Member with programs (no cost)

GCCBA Member w/o programs (\$35)

GCCBA Student Member (\$10)

Full-Time Student (\$25)

Non-member rate (\$60)

To Register: Please visit us at [www.gccba.com](http://www.gccba.com) and click on Programs